BRIDGE
EFFECTIVE INNOVATIVE CONNECTIONS

Grow With Your Community – Advertising That Connects

130,000	2.1 Million	$412 Million	$58,000
Residents	Visitors Each Year	Visitor Spending Annually	Median Household Income

Bridge News brings local news and events to Prescott, AZ. Stop hoping customers find you. Start building a consistent, integrated system that brings the **right locals** to your business — through real connections and proven digital strategies.

Advertising on Bridge News

BANNER ADVERTISING

$197 / month

Strategic banner placements across the Bridge AZ platform (homepage, news hub, events calendar, business directory, and category pages).

- Rotating banner ad on 2–3 high-traffic pages
- Standard size (728x90 or 300x250)
- Monthly impression & click report

GRAPHIC DESIGN

$75 / hr

Graphic design for your banner ad, billed hourly.

BUSINESS DIRECTORY LISTING

$150.00 / year

Online profile management, billed annually.

Hosting more than 3 events a month? The Business Directory Listing is the better fit for regular hosts.

Advertise Your Event

Every event can go on the Bridge AZ Community Calendar for free. When you want more people to see it, feature it on the calendar or put it in the Bridge newsletter.

FREE EVENT LISTING

Free

List your event on the community calendar. Up to 3 submissions a month at no cost.

FEATURED EVENT

$20 per event

Pinned at the top of its category calendar with a highlighted card until the event date.

NEWSLETTER MENTION

$39 per issue

A short blurb with an image and a link to your event in the Bridge newsletter.

BEST VALUE

EVENT BUNDLE

$49

A featured event plus one newsletter mention. Save $10 compared with buying both separately.

Why Bridge AZ Works for Local Businesses

Human-First Approach: We don't just place ads — we build genuine visibility and trust within the Northern Arizona community.

Integrated Multi-Channel: Website + Social + Email + Offline Referrals through Arizona Business Collective.

Targeted Local Reach: Precision campaigns that connect you with residents and visitors actively looking for your products or services.

Measurable Results: Custom campaigns tailored to your business goals and audience.

Ready to Get Discovered by the Right Local People?

Email connect@bridgeaz.co • Visit bridgenewsaz.co/advertising or bridgenewsaz.co/get-listed
Schedule a consult today — no guesswork, no wasted effort.